

NEW

from **RURAL RHYTHM**



AUDIE BLAYLOCK and REDLINE

In 1982, at age 19, **AUDIE BLAYLOCK** joined **Jimmy Martin and The Sunny Mountain Boys** and spent nine years on the road learning the craft of bluegrass from one of the music's first generation legends.

Since then, **AUDIE BLAYLOCK** has received a multitude of honors and awards including: *IBMA Entertainer of the Year* (with **Rhonda Vincent & The Rage**); *Male Vocalist* nomination; *IBMA Instrumental Group of the Year* (with **Michael Cleveland and Flamekeeper** featuring **Audie Blaylock**); a *Grammy®* nomination for "Best Bluegrass Album" and an IBMA nomination for *Recorded Event of the Year* for "A Tribute to Jimmy Martin: The King of Bluegrass;" and *Emerging Artist of the Year* nominations.

Bluegrass veteran **AUDIE BLAYLOCK** selected all the songs on his debut **Rural Rhythm Records** album to showcase the blended harmonies and masterful instrumentation of these young musicians in **REDLINE**. They present their first album together the same way they delight their audiences at their live shows... with **excitement** and **high energy**.

Fans young and old have been anxiously awaiting this important new album from **AUDIE BLAYLOCK** and his new group **REDLINE** which includes some of the **hottest young pickers in Bluegrass music today!**

This self titled album, "**AUDIE BLAYLOCK and REDLINE**" contains the first single "**Lonesome Weary Heart**" which has charted on **Sirius** and **XM Radio**, **Bluegrass Music Profiles** and **Bluegrass Unlimited** has something for everyone with varying tempos, vocal duets, a solo in "**Lonely River**" and an a Cappella quartet "**Who'll Sing For Me?**"

The musical styles range from *traditional bluegrass* to *gospel* to *country* such as "**My Darling's Last Goodbye**" and "**My Blue Eyed Darling**." Highlights include "**Goodbye**," the gospel song written by Jimmy Martin and Paul Williams, "**Whispering Waters**," "**Two Lonely Hearts**," "**Roll On Blues**," "**Mountain Laurel In Bloom**" and "**Send Me Your Address From Heaven**."

"Audie Blaylock is one of the true standard-bearers for traditional bluegrass music. With his superb vocals and top-flight musicianship, few performers can claim the feeling and sensitivity he has for the best traditions of the music and the understanding to move it forward to the next level."

Kyle Cantrell (XM Radio's Bluegrass Junction)

"No holds barred, take no prisoners, hard driving bluegrass, just the way I like it."

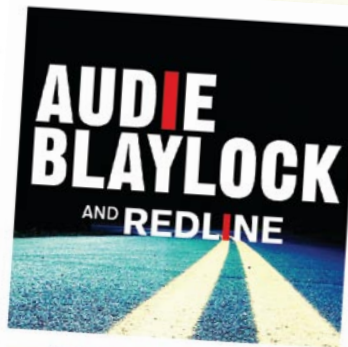
Terry Herd (Bluegrass Radio Network)

With a 2009 tour schedule that includes two international tours and solid radio airplay, along with audiences anxiously awaiting its release, this new album is poised for success!

SELLING POINTS:

- **Debut album** on **Rural Rhythm Records**
- Among the **BEST MALE VOCALISTS** in **Bluegrass Music Today!**
- **At age 19** began his career with **Bluegrass Legend JIMMY MARTIN** and **The Sunny Mountain Boys**
- **Multiple Honors and Awards** (See more info above): **IBMA Entertainer of the Year**; **IBMA Instrumental Group of the Year**; **IBMA Male Vocalist of the Year** – nomination; **IBMA Guitar Player of the Year** – nomination (4 times); **IBMA Recorded Event of the Year** - nomination; **Grammy®** – nomination **Best Bluegrass Album**,
- First Single "**Lonesome Weary Heart**" which has charted on **Sirius** and **XM Radio**, **Bluegrass Music Profiles** and **Bluegrass Unlimited**
- **Extensive 2009 Tour** that includes *two international schedules*

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TRACKS:

1. **WHISPERING WATERS**
2. **TWO LONELY HEARTS**
3. **MY DARLING'S LAST GOODBYE**
4. **LONESOME WEARY HEART**
5. **YOU'LL NEVER BE THE SAME**
6. **SEND ME YOUR ADDRESS FROM HEAVEN**
7. **MY BLUE EYED DARLING**
8. **LONELY RIVER**
9. **GOODBYE**
10. **ROLL ON BLUES**
11. **WHO'LL SING FOR ME?**
12. **MOUNTAIN LAUREL IN BLOOM**

MARKETING TOOLS:

- **Target DMA Markets (Ranked):** 1) Knoxville, TN 2) Lexington, KY 3) Charlotte, NC 4) Charlesbro-Huntington, WV 5) Roanoke-Lynchburg, VA 6) Washington, DC 7) Greenville-Spartenburg-Ashville, SC 8) Greensboro-Winston Salem-High Point, NC 9) Louisville, KY 10) Nashville, TN 11) Raleigh-Durham, NC 12) Bristol-Kingsport-Johnson City, TN 13) Richmond, VA 14) Atlanta, GA 15) Cincinnati, OH
- "**AUDIE BLAYLOCK and REDLINE**" sent to 500 Key Bluegrass and NPR D.J.'s that service over 1,200 markets
- **Album / Key Songs** on **AIRPLAY DIRECT** and **RADIO SUBMIT** (for D.J.s)
- **AUDIE BLAYLOCK Radio Interviews** on **SIRIUS, XM Radio, Into The Blue, WorldWideBluegrass.com** National Radio Programs
- **CD Pro** for full service Bluegrass, NPR & Americana radio stations
- **Album announcement Banner Ad's** on key Bluegrass internet sites.
- **Album announcement ads** in **National Prints Ads** in key Bluegrass & Acoustic Music Publications
- **PR** – **National publicity campaign** targeting reviews & interviews in all *Bluegrass, Musician* and *Roots* magazines.
- **PR** – **Local publicity campaign** targeting reviews & press / radio interviews in tour markets.



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ARTIST: AUDIE BLAYLOCK and REDLINE
TITLE: AUDIE BLAYLOCK and REDLINE
CD NUMBER: RHY-1042
SRLP: \$14.98 UPC: 7-3235-11042-2-8
FILE UNDER: BLUEGRASS / COUNTRY

STREET DATE: JANUARY 27, 2009



RURAL RHYTHM RECORDS

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RURAL
RHYTHM
CLASSICS

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ CD ALPHABETICAL ARTIST LISTING ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

AUDIE BLAYLOCK and REDLINE

RHY-1042 AUDIE BLAYLOCK and REDLINE

HYLO BROWN

RHY-187 20 GOSPEL FAVORITES
RHY-194 20 OLD-TIME COUNTRY FAVORITES
RHY-313 THE BEST OF – ESSENTIAL ORIGINAL MASTERS

VASSAR CLEMENTS

RHY-236 20 FIDDLE TUNES & WALTZ FAVORITES

CROWE BROTHERS

RHY-1041 BROTHERS-N-HARMONY

MELONIE CANNON

RHY-1036 AND THE WHEELS TURN

THE CUMBERLANDS (Harold Thom, Jim Smoak)

RHY-1027 CIVIL WAR TRIBUTE COLLECTION:
Traditional Timeless Classics

CUMBERLAND HIGHLANDERS & RALPH STANLEY

RHY-1014 CUMBERLAND MOUNTAIN HOME

RAYMOND FAIRCHILD

RHY-254 31 BANJO FAVORITES
RHY-260 16 ALL-TIME FAVORITES
RHY-263 15 GOSPEL FAVORITES
RHY-270 31 BANJO FAVORITES, VOLUME II
RHY-290 SMOKY MOUNTAIN CHRISTMAS
RHY-294 THE BANJO COLLECTION

RAYMOND FAIRCHILD & The Frosty Mountain Boys

RHY-159 23 BLUEGRASS FAVORITES

RAYMOND FAIRCHILD & The Maggie Valley Boys

RHY-324 31 Banjo Favorites (The New Collection): Best of the '70s

CURLY FOX

RHY-252 18 OLD-TIME COUNTRY FAVORITES

CARRIE HASSLER & HARD RAIN

RHY-1028 CARRIE HASSLER & HARD RAIN
RHY-1037 CHHR2

TIM HENSLEY

RHY-1035 LONG MONDAY

CLARENCE "Hound Dog" JACKSON

RHY-283 COUNTRY SWINGIN' SLIDE GUITAR PICKIN'

CLAY JONES

RHY-1025 MOUNTAIN TRADITION

RANDY KOHRS

RHY-1030 OLD PHOTOGRAPH

LONESOME RIVER BAND

RHY-1040 NO TURNING BACK

J.E. MAINER

RHY-248 18 GOSPEL FAVORITES
RHY-250 20 OLD TIME FAVORITES
RHY-1032 40 CLASSICS: Old Time Mountain Music /
More Old Time Mountain Music (2 CD-Set)

THE MARKSMEN

RHY-295 GRASS ROOTS GOSPEL
RHY-1034 GOD'S MASTERPIECE (Song & Scripture)

MAC MARTIN

RHY-267 24 BLUEGRASS FAVORITES

THE MASHVILLE BRIGADE

RHY-325 BLUEGRASS SMASH HITS, VOLUME 1

DWIGHT McCALL

RHY-1031 NEVER SAY NEVER AGAIN

JOHN McEUEN

RHY-1026 ROUND TRIP – Live In L.A.

LEE MOORE

RHY-202 20 EARLY FAVORITES

MOUNTAIN HEART

RHY-1033 ROAD THAT NEVER ENDS (The Live Album)

Fiddlin' MUTT POSTON

RHY-272 31 FIDDLE FAVORITES

DON RENO & BILL HARRELL

RHY-171 20 BLUEGRASS FAVORITES

DON RENO & RED SMILEY

RHY-244 20 INSTRUMENTAL FAVORITES (With Buck Ryan)
RHY-292 STRICTLY INSTRUMENTAL

SHADY CREEK OUTLAWS

RHY-1023 WAYLON GRASS (A Bluegrass Tribute To Waylon Jennings)

CODY SHULER & PINE MOUNTAIN RAILROAD

RHY-328 PICKIN' PRAISIN' & SINGIN' - Hymns from the Mountain

RED SMILEY

RHY-182 20 BLUEGRASS FAVORITES, VOLUME 2
RHY-211 20 OLD TIME FAVORITES
RHY-314 THE BEST OF – ESSENTIAL ORIGINAL MASTERS

EARL TAYLOR & JIM McCALL

RHY-188 20 BLUEGRASS FAVORITES, Vintage 60s
RHY-320 24 BLUEGRASS FAVORITES, Vintage 70s

JIM VAN CLEVE

RHY-1029 NO APOLOGIES

RICKEY WASSON

RHY-1038 FROM THE HEART AND SOUL

DeWAYNE WEAR

RHY-285 FIRE ON THE MOUNTAIN

MAC WISEMAN

RHY-258 20 OLD-TIME COUNTRY FAVORITES
RHY-312 THE BEST OF – ESSENTIAL ORIGINAL MASTERS

VARIOUS ARTISTS: COLLECTION TITLES

RHY-167 20 COUNTRY GOSPEL FAVORITES
RHY-253 24 FIDDLE FAVORITES
RHY-265 COUNTRY ROOTS, 21 OLD-TIME FAVORITES
RHY-269 24 BLUEGRASS FAVORITES
RHY-271 20 OLD-TIMEY FAVORITES
RHY-273 FRONT PORCH PICKIN'
RHY-274 MOUNTAIN GUITAR PICKIN'
RHY-275 25 BLUEGRASS CLASSICS
RHY-276 SONGS OF RURAL AMERICA
RHY-277 25 MOUNTAIN MUSIC classics
RHY-278 25 CLASSIC TRAIN SONGS
RHY-280 DOWN HOME GOSPEL
RHY-281 UP ON THE MOUNTAIN, VOLUME 1
RHY-282 SMOKY MOUNTAIN BLUEGRASS
RHY-284 UP ON THE MOUNTAIN, VOLUME 2
RHY-286 SMOKY MOUNTAIN PICKIN'
RHY-287 SMOKY MOUNTAIN GOSPEL
RHY-291 RURAL RHYTHM BLUEGRASS
RHY-293 RURAL RHYTHM GOSPEL
RHY-297 RURAL RHYTHM PICKIN'
RHY-298 OUTLAWS, RENEGADES & ROUGES
RHY-299 RURAL RHYTHM FIDDLE COLLECTION
RHY-300 RURAL RHYTHM BANJO COLLECTION
RHY-301 BLUEGRASS HERITAGE, VOLUME I
RHY-302 BACK PORCH BLUEGRASS
RHY-303 BLUEGRASS HYMNS
RHY-304 RURAL RHYTHM GUITAR COLLECTION
RHY-305 BLUEGRASS HERITAGE, VOLUME II
RHY-306 SOUND TRADITIONS: The Best of Bluegrass
RHY-307 SOUND TRADITIONS: The Best of Bluegrass Gospel
RHY-308 SOUND TRADITIONS: The Best of Mountain Bluegrass
RHY-309 SOUND TRADITIONS: Burnin' Up The Strings
RHY-310 SOUND TRADITIONS: Grassroots Bluegrass
RHY-311 SOUND TRADITIONS: Log Cabin Favorites
RHY-315 BLUEGRASS IN THE SMOKIES
RHY-316 SUNDAY MORNING SINGIN'
RHY-317 SOUND TRADITIONS: Appalachian Mountain Bluegrass
RHY-318 SOUND TRADITIONS: 31 Bluegrass Favorites
RHY-319 SOUND TRADITIONS: Get In Line Brother
RHY-321 SOUND TRADITIONS: That Good Ol' Bluegrass
RHY-322 SOUND TRADITIONS: Classic Mountain Bluegrass
RHY-323 SOUND TRADITIONS: Front Porch Pickin' (The New Collection)
RHY-326 SOUND TRADITIONS: Appalachian Mountain Gospel
RHY-330 SOUND TRADITIONS: Appalachian Bluegrass Legacy

